Sevinc Ege Oktar

CG Supervisor | Art Director | 3D Lead Artist | Lead Environment Artist | Technical Artist | XR Specialist

Website: egeoktar.com - LinkedIn: linkedin.com/in/egeoktar3d - Email: egeoktar3d@gmail.com - Phone: +1647-831-1398 Dual Citizenship: Canada & Turkey Citizen and Passport holder - Address: 61 Yorkville Avenue - Toronto, Ontario, Canada M5R 1B7 Willing to Remote, Hybrid, On-Site and Relocation Woking Conditions

- Overview -

Innovative Artist & Leader with 14+ years of experience delivering cutting-edge 3D solutions and immersive XR experiences across industries, including Film/TV, Gaming, Architecture, Automotive, HMI, Education, Metaverse, Digital Twin, and Interactive Broadcasting. Proven expertise in leading cross-functional teams, optimizing real-time rendering pipelines, and leveraging AI-driven tools to enhance workflows and reduce costs. Skilled in aligning creative vision with technical execution to drive engagement and deliver scalable, high-quality products for platforms such as Unreal Engine, Unity Engine, and Amazon. Passionate about empowering teams, fostering collaboration, and advancing 3D innovation.

- Soft Skills -

Leadership & Communication - Team Management - Mentoring - Problem Solving & Critical Thinking - Professionalism, Patience, Conflict Resolution - Empathy, Listening, Respect - Continuous Learning - Bias for Action, Customer Obsession, Dive Deep, Deliver Results - Empathetic communication to bridge art and engineering disciplines - Thrives in dynamic environments, adapting quickly to new challenges and technologies - Cultural sensitivity and collaboration across global teams and time zones.

- Technical Skills -

3D Modeling, Texturing, Animation, VFx, Lighting, Rendering, Game & Level Design, Game Engine and Tool Design, VR, AR, MR, XR, Real-Time and Offline Rendering, 3D Pipeline Automation including E-Commerce, AI 3D Model Creation Training, AI-Driven 3D Model Generation, Workflow & Pipeline Optimization, Asset Management, Tutorial & On-Boarding Content development, Interactive Broadcasting, 3D Scanning, E-Commerce, WebGL, GLTF, Open USD, E-Commerce Rendering, Photogrammetry, Cloud Architecture & Rendering, Distributed Rendering, Quality Assurance Analyst - Virtual Try On Experience, AR - VR - MR - XR Shopping Experience.

- Software Skills -

3D Modeling & Scanning & Animation & VFx: Maya, 3Ds Max, Blender, E-Cycles, Cinema 4D, ZBrush, Mudbox, Softimage, Houdini, Fusion 360, MOI 3D, VxElements, Creaform 3D Scanner, Reality Capture, Adobe Mixamo, Real Illusion, Ziva Texturing & Media Production: Photoshop, Substance Painter, Substance Designer, Quixel Suite, Illustrator, Crazy Bump, 3D Coat, XNormals, Premiere, After Effects, Lightroom, Audition, Unity and Unreal Engine Shaders, Blender Geo Nodes, Adobe Substance 3D Suite. Lighting & Rendering & Game Engines: Cycles, E-Cycles, Eevee, Vray, Redshift, Mental Ray, FumeFx, Krakatoa, Ray Fire, KeyShot, HDR Light Studio, UDK, Unreal Engine 3, Unreal Engine 4, Unreal Engine 5, Unity Engine, CryEngine, Brio, Network & Real-Time & Offline Rendering AR & VR & MR: Apple Vision OS, Oculus Rift, Microsoft HoloLens, Reality Converter, Playstation VR, Playstation VR2, HTC Vive, Meta Quest.

Ui & Ux & Storyboarding: Figma, Sketch, Miro, Lucidchart, Whimsical, QRef

Production: Shotgun, Kantata, Jira, Airtable, GitHub, Syncsketch, Parsec, Plastic, Nvidia Omniverse, AWS Sumerian.

Programming: Python, C#, Apple SDK, Visual Studio.

Ai-Driven 3D Model Generation & Pipeline: Ai Model Creation, Ai Texture Creation, Automation Tools, Workflow Optimization. Ai Tools: Chat GPT, Gemini, Perplexity, Midjourney, Dall-E, Adobe Firefly, Canva, Shutterstock, Deep Dream Generator, Synthesia, Luma, Dream Studio, Masterpiece Studio, Spline, Stable Diffusions, Poly, Substance 3D Sampler, Materialize, Rodin.

- Professional Experience -

Aeguilibrium | Environment Artist & XR Artist

- Working as solo Environment, Prop, Texturing Artist and also Lighting, Rendering for Virtual Reality Educational Content in Unity Engine.

- Creating 2D & 3D Assets compatible with Virtual Reality for Meta Quest and Oculus using Maya, Blender, Adobe suite and Unity Engine.

- Working together with Character Artists and Riggers to produce intractable assets made by cloth simulations and low poly objects.

Curie | CG Supervisor - Art Director - Lead & Technical & XR Artist

- Co-developed world's first AI-enhanced immersive AR/VR shopping experience for e-commerce platforms (StockX) on Apple Vision OS.

- December 2024 - Present, Toronto

- January 2024 - December 2024, Toronto

- Co-developed Ai 3D model generation tool, reduced costs by 95%, achieved 90% automation, optimized AR/VR/MR product visualization.
- Collaborated with engineers to align technical solutions with creative vision, resolving 3D workflow bottlenecks with 85% automation.
- Bridged the gap between artists and developers by providing technical guidance, enhancing asset quality while optimizing performance.
- Directed cross-functional teams and managed GitHub resources.
- Created automation tools in Blender, increased productivity by 90%, optimized scalable e-commerce workflows for internal & external teams.
- Developed scalable real-time 3D rendering pipelines for immersive e-commerce experiences, for Amazon, <u>StockX product visualization tools</u>.
- Directed cross-functional teams and external collaborations, integrating Blender, Reality Converter, Apple SDK for AR/VR/MR/XR projects.
- Co-streamlined onboarding in Airtable for new hires and external studios by creating an automated contract distribution system tool.
- Co-automated resource tracking in Airtable, improving efficiency by 75%.
- Co-developed and designed to cost-saving efforts through a self-QA tool, reducing QA time by 80%.
- Boosted AR product interaction by 35% on e-commerce platforms, enhancing user experience with automated real-time rendering pipelines.
- Co-Developed Python-based 3D model generation tool, cutting costs by 95%, optimized real-time e-commerce rendering in USDZ, GLB, GLTF.
- Streamlined AR/VR/XR workflows for Apple Vision OS, WebGL, leading teams to create scalable pipelines with 90% production automation.
- Handled client relations and demos, resolving conflicts and reducing costs through vendor management.

Unity | Lead 3D Artist - Environment Artist - Technical Artist - October 2020 - January 2024, Toronto

- Created 2D/3D assets and HDR environments for Mercedes, <u>Bombardier</u> and <u>Harley-Davidson</u> in Maya, Unity, and Adobe Creative Suite.
- Contributed to Unity's first interactive virtual IPO with NYSE, setting a Billboard tool, Metaverse and Interactive Broadcasting, precedent.
- Led the overhaul of rendering pipelines, saving \$200,000 annually and enhancing data security through advanced tool integration.
- Streamlined asset processes across DCC software with a new tool suite, ensuring pipeline consistency and efficiency.
- Co-developed Python & C# Sun Light tools for <u>Blender, E-Cycles</u>, <u>Unity Engine</u>, reduced lighting setup time by 90%.
- Co-developed the 'Figma Token Tool, achieving a 90% increase in texture generation efficiency and ensuring consistency across platforms.
- Built a cloud-based asset pipeline in Parsec, Plastic, GitHub, Syncketch and automated rendering workflows, boosting team efficiency by 80%.
- Optimized rendering pipelines, reducing render times by 90%, enhanced visual fidelity by 200%.
- Co-developed cloud-based workflows with Parsec, Plastic, GitHub, reducing 3D rendering times by 90% for large-scale content production.
- Developed and implemented asset optimization techniques for real-time applications, ensuring smooth performance across VR/AR platforms.
- Led teams to deliver innovative 3D solutions, ensuring timely completion of complex projects while improving efficiency through automation.
- Participated in 30 projects for 25+ clients using GitHub, Jira, Figma, Lucidchart, Miro, Syncsketch, ensuring high-quality, innovative solutions.

- August 2019 - August 2020, Toronto

- May 2019 - August 2019, Toronto

- June 2017 - October 2018, Toronto

- Co-founded Leadership Training Sessions to enhance team collaboration and problem solving.

<u> Spin VFx & Spin VR | Senior Artist - Technical Artist - QA Analyst</u>

- Worked on technical innovation on Brio Engine, focusing on scalable e-commerce 3D experiences, contributing to its Adobe Acquisition.
- Helped facilitate Brio Engine adoption, improving scalability and e-commerce access globally.
- Contributed to the innovation of cloud-based rendering solutions, improving AR/VR/MR/XR workflows and cutting development time.
- Boosted developer efficiency by 25% with feedback, bug fixes, asset management by also taking on roles in Quality Assurance and Design.
- Enhanced photorealism in <u>AR/VR/MR</u> workflows through photogrammetry, traditional 3D modeling techniques using Reality Capture, Maya.
- Developed cloud-based distributed rendering, optimizing CGI production and global collaboration.
- Created detailed e-commerce templates for quick adaptation, improving project delivery speed and user onboarding.

IME Productions | Senior CGI Artist - Animator

- Solely handled 3D production for a high-realism commercial, combining Maya, VRay, precise measurements to deliver top-quality 3D models.
- Achieved a highly realistic 3D model of MYLE Vape by combining reference analysis, caliper measurements, and meticulous carving in Maya.

SGSCo | CGI Artist - VFx Artist - 3D Scanning Artist - Photography

- Saved the company \$75,000 by integrating 3D scanning with Vx Elements and Creaform, creating high-fidelity 3D models for VRay rendering.

- Utilized VFX expertise and Maya's Bullet Tool to create realistic particle simulations, significantly enhancing visual appeal and product realism.

Kerosene VFx | CGI Generalist Artist

- Optimized Rhino CAD models and streamlined production for Discovery Channel's Mighty Ships and Mighty Planes using Maya and Redshift.
- Translated Turkish narrative for Mighty Ships which strengthened ties with Discovery Channel with the studio.

Cyclone Creative | CGI & Multimedia Artist - Game & Level Design

- Worked with a cross-functional team for Kia car build and price experience, with WebGL, VR, AR, MR for Oculus Rift and Microsoft HoloLens.
- Tested, optimized and deployed 5 scenes independently in Visual Studio for Microsoft HoloLens and Oculus Rift.

Joy Game | CGI Generalist - QA Analyst - Game Design

- Created 2D and 3D assets, animations for Joy Game's logo in Cinema 4D, designed website and video reel content for company introduction.
- Worked on projects Wolfteam, Kehanet, Cengizhan 2, Fashion Dream, Rakion, Son Destan, S2 Son Silah, MStar, Jamia Online, Zombie Rock.
- Utilized QA skills to report bugs and refine game mechanics, translated game content from English to Turkish to enhance user experience.

Anima Studio | CGI Generalist

- Created 2D and 3D assets for TV series Magnificent Century (Netflix), National commercial (D-Smart), and Advertising campaign (Hell's Farm).
- Rapidly integrated into team workflow, contributing to VFX and 3D asset creation in Maya, accelerating project completion by a week.

Agora Construction Company | Digital Marketing - Management - September 2009 - October 2010, Izmir

- Led marketing, sales, and business development teams for Meda Somine. Drove market expansion and revenue growth.
- Conducted market research in collaboration with the management, to lay the foundation for establishing a new chimney factory Poujoulat.

Iduna | Game & Level Design - Translator - QA Analyst

Centennial College | Game Art and Design

Baskent University | Tourism & Art History

Centennial College | Art and Design

Istasyon Art Studio | Art and Design

3D Academy | Maya Advanced

3D Academy | 3Ds Max

3D Academy | Maya

- Collaborated on Swon6, web-based space game development. Optimized game mechanics and user experience.
- Reduced production costs by 25% by optimizing Game Development process and by translating content (English-Turkish).

- Education -

- Diploma
- Diploma

- Bachelor's Degree

- Awards | Achievements -

2024 - Supervised and released all 3D Models for world first Immersive Shopping Experience for Apple Vision Pro for StockX Brand.
2021 - 2024 - Contributed to the world's first UPO experience in collaboration with NYSE and Unity.
2004 - 2012 - Competed in University, Professional, EFAF European Leagues. Played in the National Team, as Captain and Team Coordinator
2007 - 2008 - Baskent University Indoor Soccer Champions

- 2007 2008 Counter Strike Turkish Siber Arena Champions
- 1997 2001 Multiple medals in Slalom Skiing

- Released Titles -

Games: Wolfteam (FPS), Kehanet (MMORPG), Cengizhan 2 (MMORPG), Fashion Dream (Dress Up), Rakion (RPG), Son Destan (MMORPG), S2 Son Silah (MMOFPS), MStar (MMO), Jamia Online (Sims), Zombie Rock (Action), Swon6 (Web Based), Dark Descent: Blue Rose (JRPG) TV & Film & Advertisement: Magnificent Century (Netflix), D-Smart Mazlum (Commercial), Cehennem Ciftligi (Pilot Animated), CNBC Virtual IPO, Myle Vape (Commercial), Discovery Channel Mighty Ships (Documentary), Discovery Channel Mighty Planes (Documentary), Times Square Billboard Tool (Advertising)

- April 2017 - June 2017, Toronto

- February 2017 - April 2017, Toronto

- July 2011 - October 2012, Istanbul

- November 2010 - May 2011, Istanbul

- October 2009 November 2009, Izmir

- August 2013 - October 2015, Toronto

- December 2012 - July 2013, Toronto

- July 2010 - September 2010, Istanbul

- July 2010 - September 2010, Istanbul

- October 2010 - February 2011, Istanbul

- September 2004 - August 2009, Ankara

- September 2012 - December 2012, Istanbul

- Certificate
- Certificate
- Certificate
- Certificate

Interactive Broadcasting & Metaverse: <u>NYSE Virtual IPO</u> (vIPO Experience), <u>NYSE Metaverse</u> (Real Time), <u>NYSE Interactive</u> <u>Broadcasting</u> (Broadcasting) **Car & Product Customization**: Mercedes (Car Configurator), <u>Harley Davidson</u> (HMI Configurator), <u>LiveWire</u> (vIPO) XR: <u>Brio</u> (AR & VR, E-Commerce), <u>StockX Apple Vision OS</u> (E-Commerce)

- Volunteering -

<u>Geneva Centre for Autism | Lead Graphic Artist - Project Management</u> - August 2013 - September 2013, Toronto

- Led the creation of visuals and design projects to improve awareness and resource efficiency.